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PRESS RELEASE

Funding boost breathes fresh “hair” into Women Out West

Women Out West, based at Haig Enterprise Park, is excited to launch their hair salon which will open every Friday and Saturday from early June 2021.

The innovative women’s centre, which opened in 2019 to provide support and services to victims of domestic abuse, was unable to introduce extra fundraising elements until lockdown restrictions had eased. This was because demand for core services was higher than ever during the pandemic.

Now, thanks to grant funding from UnLtd, an organisation which backs social entrepreneurship and has supported Time To Change projects from the beginning, it has been possible to put the salon plans in place to both raise vital income to support the centre and also to help women in West Cumbria to thrive and reach their potential through accessible services at the centre.

Rachel Holliday, founder of Women Out West, explains: “We are excited to proceed with the opening of our hair salon. As a social enterprise we find innovative ways to generate sustainable income and support from UnLtd is priceless in allowing us to implement these plans.”

She continued “It will have a positive impact on our future and allows us to offer even more to the wonderful women in West Cumbria. Now what we need is two experienced and qualified hair stylists to rent chair space and help us welcome even more people to the bright, welcoming centre at Kells. We already have a date set for interviews on 24th May, and we can’t wait to receive applications!”

There is more information on the website at www.womenoutwest.co.uk/hair-stylist.

ENDS

Notes to editors:

For further information please contact Kate Wilson on 07970 898180 – kate@womenoutwest.co.uk

Women Out West was set up to address the needs of some of the most vulnerable women in West Cumbria and support victims of domestic abuse. Part of the Time to Change (West Cumbria) Project CIC which also operates Calderwood House in Egremont, Women Out West is one of three women’s centres in the county. It works closely with the other two (Women’s Community Matters in Barrow, and Gateway for Women in Carlisle) with each playing a vital role in supporting the women in their area of Cumbria.

UnLtd is the Foundation for Social Entrepreneurs, a UK registered charity. It works across the UK, supporting social entrepreneurs directly, as well as working with partners to back them. It is also the founder member of the [Global Social Entrepreneurship Network](http://www.unltd.org.uk), an international knowledge sharing network of agencies that supports early-stage social entrepreneurs. www.unltd.org.uk